ALLIE SCHOEPPNER

Senior Designer

Email: Allie@PeoplesCompany.com

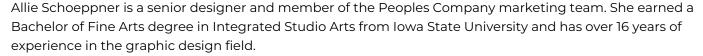
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BIO



At Peoples Company, Allie uses graphic design to create unique marketing campaigns and takes pride in seeing projects from concept to completion. Her work includes anything from print collateral to digital content, all driven by a strategic, multi-channel approach. She also helps oversee company branding to ensure a clear message across all platforms.

Allie contributes to her community by serving on the board of the National Agri-Marketing Association, lowa Chapter. She is also a member of ADAI (Art Director's Association of Iowa) and The Council for Art Education. In her free time, she enjoys creating mixed-media art and spending time with her husband and three boys.

EDUCATION

Iowa State University, B.F.A. Integrated Studio Arts, 2008, Ames, Iowa

MEMBERSHIPS & AFFILIATIONS

NAMA Board Member, Iowa Chapter (National Agri-Marketing Association) ADAI (Art Director's Association of Iowa) The Council for Art Education

AWARDS & RECOGNITION

2024 NAMA Merit Award, Integrated Campaign - National 2021 ADAI Excellence Award, AlmaTerra Logo Design 2021 ADAI Excellence Award, AlmaTerra Branding



