

DOUG BEAR, ALC

Land Agent

Email: Doug.Bear@PeoplesCompany.com
Mobile: 515.745.3192
Office: 515.222.1347

Peoples Company - Clive
12119 Stratford Drive, Suite B
Clive, IA 50325



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Land Agent

Doug Bear joined Peoples Company in fall 2019 and is involved in facilitating land auctions and land brokerage. Doug differentiates himself through his keen attention to detail, providing comprehensive follow-through for clients, and executing the results they deserve. He directs his passion for production agriculture by creating opportunities for clients in the land industry. Doug is currently licensed to sell real estate in Iowa, Minnesota, Nebraska, and Kansas. Recently, he obtained the coveted Accredited Land Consultant (ALC) designation during the summer of 2024 from the Realtors Land Institute (RLI) Board of Directors, a designation only shared with 770 other licensed real estate professionals across the country. He currently serves as President of the REALTORS® Land Institute Iowa Chapter, underscoring his leadership within the profession and commitment to advancing industry standards.

A native of Russell, Iowa, Doug grew up on a small cow/calf operation and attended Iowa State University, where he obtained his Bachelor of Science (2007) and Master of Science (2011) in Animal Science. During graduate school, Doug evaluated Iowa's 303(d) water quality impairments within the Rathbun Lake watershed.

Doug previously served as the Director of Industry Relations for over seven years at the Iowa Beef Industry Council in Ames, Iowa. He was responsible for coordinating producer communication and beef checkoff compliance activities, strategic planning of producer investments and fiscal year budgets, and building nationally recognized beef checkoff programs (*Beef Quality Assurance*). He is an experienced team-builder and focused on achieving result-oriented outcomes.

EDUCATION

Iowa State University, B.S. Animal Science, 2007, Ames, Iowa

Iowa State University, M.S. Animal Science, 2011, Ames, Iowa

Realtors Land Institute, ALC, Accredited Land Consultant, 2024

LICENSES

Iowa: S67986000

Minnesota: 40694121

Nebraska: 20230346

Kansas: 00252931

MEMBERSHIPS & AFFILIATIONS

REALTORS® Land Institute (RLI), Iowa Chapter, President (2026), President-Elect (2025), Vice Pres. (2024)

REALTORS® Land Institute (RLI), National Chapter, Future Leaders Committee (2025-2026)

REALTORS® Land Institute (RLI) APEX Producer Award - 2023, 2024

National Association of REALTORS®

Des Moines Area Association of REALTORS®

Ankeny Leadership Institute, Class Graduate 2023-2024