KAYLA ROWAN

DIRECTOR OF ENERGY MANAGEMENT

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Kayla Rowan is the Director of Energy Management at Peoples Company, based in the Tulsa, Oklahoma office. With over 20 years of experience in the energy sector, she has built a career managing complex mineral and land portfolios for a diverse range of clients. She has served clients of all sizes—from billion-dollar trusts to individual mineral owners—delivering tailored strategies that align with each client's unique goals and asset profile. Her expertise spans lease negotiation, title research, revenue analysis, mineral auctions, and real estate escrow, and she has successfully managed properties in nearly every major producing region across the United States.

Kayla also works closely with landowners to identify investment opportunities in renewable energy assets, guiding them through the process with clarity and strategic insight. She is passionate about educating and empowering her clients, helping them make informed, confident decisions about their mineral rights and farmland. A strong advocate for collaboration, Kayla partners closely with the broader Peoples Company team to deliver an exceptional client experience, combining innovative technology, deep industry knowledge, and a genuine commitment to client success.

Education:

Kayla holds a Bachelor of Science in Business Administration with a minor in Communication from Oral Roberts University.