

KYLE TRANEL

LAND AGENT ASSOCIATE

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BIO

Kyle Tranel is a versatile member of Peoples Company, bringing a wealth of experience to the table. Kyle is an integral part of the growth at Peoples Company in Wisconsin, a nationally recognized land company and advisory firm offering services throughout the United States, by utilizing and improving the platform for the company's core businesses of appraisal, land and farm management, an award-winning auction division, and industry-leading brokerage business.

Before joining Peoples Company in 2023, Kyle was employed by Ever.Ag, where he played a crucial role in helping dairy, grain, and livestock producers develop and implement customized risk management plans for their farms. His deep-rooted connection to agriculture stems from his upbringing on his family's 750-cow dairy farm in Southwest Wisconsin. This connection remains strong as he continues to assist on his family's farm whenever needed.

Kyle resides in Verona, Wisconsin. In his free time, Kyle enjoys spending time with his fiancé, Hallie, working out, golfing, helping on the farm, reading, and volunteering at his local Catholic parish.